



President's Message: Leslie Chappell

Autumn is here and with it brings updates to the Hamilton and District Pharmacists Association.

The HDPhA executive committee has been looking at our mission statement, and would like membership input. HDPhA has not changed its mission statement since its inception in 1977. We are requesting feedback to ensure the executive council is meeting your needs for the organization and focusing on activities that are valuable to our membership. We would like to know what you have valued in the past your thoughts on membership to HDPhA, and what we can improve in the future.

Please complete the following survey before December 15, 2010. It can be found on the website at

www.hdpha.ca

The executive will compile the results and use them to direct our strategic plan for the upcoming years. Thank you for your assistance.

It is a changing time for pharmacy. There are new and expanded scopes of practice for both pharmacists and pharmacy technicians that will soon be a reality. There has also been a recognition for three expanded classes of Meds Checks; diabetes, long term care, and at home. HDPhA would like to support pharmacists to be ready for these changes. We would like to know what tools you may need. In addition, the Ontario College of Pharmacists has requested feedback on the regulations for pharmacists' expanded scope of practice. I would encourage

you to provide feedback so they can accurately reflect pharmacists when writing the supporting regulations.

HDPhA is also working with the Hamilton Academy of Medicine, Hamilton Public Health, and Hamilton Family Health Team for the next installment of "It's Hamilton's Time to Get Healthy". The third campaign, "It's Hamilton's Time to Quit" will run from November to February, and it is in the beginning stages of assessing pharmacists needs for education or resources for this project. Please watch for further news on this initiative.

Thank you for your continued support, and please provide any feedback on ways to improve the organization to either myself or another executive member.

Medical Directives: What You Need To Know: Philip Hosiassohn

During the past couple of months a few of our members have undergone OCP inspections and have been cited for not following the College standard and guidelines for the implementation and the execution of "The Medi-

cal Directive".

This article is an attempt to highlight the salient points that are required to fill a medical directive prescription, in order to be compliant with all the stated requirements. This article is written from the prospective of the pharmacist filling a medical directive prescription, and all the necessary requirements to be met for legal compliance.

I have used The Ontario College of Pharmacists (OCP) web site a source of reference material and have merely highlighted the most appropriate text for

ease of implementation. At the bottom of this document, the link for the two relevant websites has been provided.

In 2007 the Federation of Regulated Health Colleges of Ontario, agreed to utilize a formal Medical Directive for all Colleges. Medical Directives allow for orders as well as a method to delegate a controlled act from one health professional to another. Up to this point medical directives were used exclusively in the hospital setting and had no authority beyond the boundary of the hospital.

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Medical Directives continued: Philip Hosiassohn

In acknowledgement, the following paragraphs have been extracted from the OCP's website with reference to the medical directive.

In order to delegate or to accept delegation, **pharmacists must ensure** that the following principles are met:

The procedure being directed or delegated is **clinically appropriate** and in the **patient's best interest**;

- In making the decision to delegate or accept a delegated task, pharmacists should keep in mind that the establishment of directives or delegation or the performance of practices beyond principal expectations **should only occur in order to address patients' best interests.**

- Delegation is only **acceptable** when the **resulting care is consistently the same or better than it would be without the directive**, delegation or practice. Entering into an agreement in order to advance professional or personal self-interest, or for convenience, is unacceptable.

- Practice feasibility should be considered; delegation should not result in negative impacts to other parts of the care delivery system.

The authorizer must have an established or anticipated professional relationship with the patient.

The delegator (authorizer) and the delegate (implementer) have the competency (knowledge, skills and judgment) to perform the acts or tasks;

- In assessing performance readiness, the **authorizer and implementer need to ensure that the procedure will be performed competently** (i.e., safely, effectively and efficiently) and that the outcomes will also be managed appropriately. Initial education and continuing competency plans may need to be established, particularly for practices beyond principal expectations. A specific form (see Inter-professional Guide/Templates - www.medicaldirectives-delegation.com) may be used (template for establishing performance readiness available).

Both the authorizer and the implementer are **accountable to the patient** for their decisions and actions. The authorizer must analyze the potential harm associated with the performance of the delegated act and

be satisfied that the risk to the patient is not increased by delegation. The implementor, in turn, only accepts the delegation if (s)he knows that (s)he actually has the knowledge, skills and judgement to safely perform the task.

Patients have consented to receive care by the delegate, under the directive or delegation;

- Pharmacists are advised to ensure that patients understand under what authority an action is being contemplated and performed.

The medical directive should include provisions for ensuring that the patient accepts the model of care being considered, by identifying how informed consent will be obtained and by whom.

There is a process for documentation of the care provided and for communication of the care to the authorizer;

- Pharmacists are expected to document in a readily retrievable format, action taken under such a protocol, by what authority (for example, **the name of the medical directive**), and that the action has been communicated to the appropriate health care provider.

The authorizer and implementer(s) should identify how and where (e.g., on the patient's health record) performance of the procedure and patient's response will be documented, and when and to whom it will be communicated.

The above considerations are documented in a readily retrievable format which also includes:

a) A process for regular review of the directive or delegation;

This is necessary so that all questions and concerns arising from implementation are addressed and should ensure that all appropriate stakeholders have been consulted.

b) **The signatures of all authorizers and implementers are on the directive or delegation.**

The medical directive or delegation must include details about how it will be per-

formed, by whom and under what circumstances (template for establishing a medical directive available, see Inter-professional Guide/Templates - <http://www.mdguide.regulatedhealthprofession.s.on.ca/templates/default.asp>).

The degree of detail provided in each medical directive depends on the circumstances of the situation and on the expectations of the signatories.

Re-delegation of the delegated act(s) is not permitted;

- The implementer cannot further delegate the task/act(s) that was delegated to him/her as re-delegation would compromise accountability.

Recommended Format for a Prescription or Requisition Completed Pursuant to a Directive

A **prescription** or requisition for diagnostic imaging or laboratory specimen analysis pursuant to a directive must identify the:

- **Name and number of the medical directive**

- **Name of authorizer, and Name and signature of the implementer**

“Up to this point medical directive were used exclusively in the hospital setting and had no authority beyond the boundary of the hospital.”

The following sample illustrates the recommended format for including this information.

The format readily signi-

fies to pharmacists that they have a proper order, permitting them to dispense the prescribed medication in accordance with legislative and regulatory requirements. Should there be questions about the prescription, the pharmacist would contact the implementer, in this case, R.F. Janes. If the questions cannot be resolved, the physician or authorizer would be contacted for clarification. The physician or authorizer is recorded as prescriber. Where requested, a copy of the directive may also be forwarded to the pharmacist.

The sample prescription is appended to the directive.

Money Matters: Joe Giudice

As of July 30, 2010, the Association's finances are in a firm positive standing and members' monies are well invested to keep club solvent.

There are no outstanding invoices to be paid or monies to be received.

If you would like a more detailed account of the finances, please contact Joe Giudice directly. Thank you.

OPA Update: Gary Fillmore

The Ontario Pharmacists' Association has continued to work on behalf of all pharmacists. We have been compiling pricing issues and communicating them to the government and 3rd party payers. While issues still exist, we have been successful in resolving several of the challenges that presented originally. Our 3rd Party working group continues to look at the issues and opportunities that exist in their contracts.

We are in the process of compiling the changes to front-line healthcare in pharmacies across Ontario, both in the short-term and long-term, as we continue to be the voice of pharmacy in Ontario.

OPA is well represented on the Expanding Professional Pharmacy Services Working Group with 5 Board-members working to establish a list of government-paid services. We look forward to the opportunities that will result from this effort.

OPA has met with e-HealthOntario to provide our input into what pharmacists will need to add to and take out of an electronic health record.

The Ontario College of Pharmacists has asked for and received OPA's input on Bill 179 as it pertains to Regulated Technicians,

Remote Dispensing and the Expanding Scope of Practice. With the aggressive timelines that they have placed on these

regulations, we are also preparing education and practice tools to assist pharmacists with adjusting to the future of pharmacy.

We ask for your continued input into how our profession evolves and look forward to seeing you at your District Member Meetings coming later this autumn.

"Our 3rd Party working group continues to look at the issues and opportunities that exist"

Waste Management: Jeff Hanibali

In June 2010, retail pharmacies across Ontario received a package explaining the Orange Drop Program and how to register. The program started in July 2010, details are available on the link (make-the-drop.ca)

This was followed by phone calls early July and a file # was left on voice mail if the pharmacy was closed.

Highlights of the program:-

- It is optional
- A pick up schedule is available to each pharmacy

- The orange drop program for sharps disposal is only for patients and consumers. Sharps and syringes from Doctors' and Dental offices are not part of this program.
- Cytotoxic Syringes can be placed into a sharps container that is labeled with a cytotoxic sticker that was supplied to the pharmacy in the welcome package.
- Pharmacies no longer need to separate the cytotoxic medications
- Place the cytotoxic waste with the other medications in the pharma-pail.
- This service is free to the pharmacies.

- Stericycle is the company you should contact for service

Stericycle Customer Service Department

19 Armthorpe Road, Brampton, Ontario, L6T 5M4.

Fax # 1-866-464-6661

E-mail:

customer-care@stericycle.com

Continuing Education Events: Antonietta Forrester

There are three upcoming continuing education events.

1. **October 28, 2010** on Micronutrients Past and Present
2. **November 15, 2010** on Renal Transplant Medication

3. **November 16, 2010** on COPD

2011 will be upon us shortly. If there are topics you would like a continuing education event on in the new year, please let Antonietta Forrester know.

Medical Directives: Philip Hosiassohn

The same conventions would apply to requisitions received by medical laboratory technologists and medical radiation technologists that are completed pursuant to a directive.

An example of a medical directive prescription:

The image shows a medical directive prescription form with several callouts pointing to specific parts:

- Name of the prescribing physician and Contact Information:** Points to the top right section: Dr. J.B. Authorizer MD FRCP(C), Hospital Pediatric Outpatient Clinic, 42The Drive, Toronto, Ontario M5J 2E3, 416 864 7305.
- Directive (name and signature):** Points to the bottom left section: Dr. J.B. Authorizer MD/R.N. James RN.
- The medical directive (name and number):** Points to the bottom right section: HFOC Complex GI ACNP, Medical Directive 4538, Contact: 416 854 7306.

The form itself contains the following text:

R_x Dr. J.B. Authorizer MD FRCP(C)
Hospital Pediatric Outpatient Clinic
42The Drive, Toronto, Ontario M5J 2E3
416 864 7305

Date: November 26, 2006

Patient: Chris Jacob
14 Willow Avenue, North Bay

Ursodeoxycholic Acid
15 mg PO BID (0900 & 2100)
Mitts: 1 month
Repeat: x6

Dr. J.B. Authorizer MD/R.N. James RN
HFOC Complex GI ACNP
Medical Directive 4538
Contact: 416 854 7306

OCP Web Link:

<http://www.ocpinfoc.com/client/ocp/OCPHome.nsf/d12550e436a1716585256ac90065aa1c/450e965de2f5d9b585257321004d339f?OpenDocument>

An Interprofessional Guide Web Link:

<http://www.mdguide.regulatedhealthprofessions.on.ca/templates/default.asp>

In Summary:

Any **prescriptions** or requisitions completed pursuant to a directive must specifically identify **the medical directive (name and number)**, the individual responsible for implementing the **directive (name and signature)**, and the **name of the prescribing physician**, along with **contact information** to clarify any questions.

As desired, a **copy of the medical directive** may be forwarded to further demonstrate the integrity of the order.

It's Hamilton's Time...: Leslie Chappell

Dear Members,

Over the past year, HDPhA has partnered with the Hamilton Academy of Medicine, Hamilton Public Health and Hamilton Family Health Team to provide public awareness campaigns entitled "It's Hamilton's Time to Get Healthy". The third campaign, "It's Hamilton's Time to Quit" will run from November to February, but we require your assistance starting now. This group has partnered with even more organizations, including the Hamilton Fire Department, Hamilton Health Sciences, Hamilton Niagara Haldimand Brant LHIN, Hamilton Police

Department, Heart & Stroke Foundation, McMaster University, Ontario Lung Association, Smokers' Helpline, and St. Joseph's Healthcare. We want this to be the largest and most successful campaign to date.

The goal of "It's Hamilton's Time to Quit" is to increase awareness about local quit smoking resources and tools by reaching a large number of providers across the continuum of care. Tobacco dependence is a prevalent condition, affecting more than 96,600 Hamiltonians.¹ We require your assistance with the following survey to first assess your needs for awareness and

education about local smoking cessation resources, along with best practice interventions, tools and skills.

Please complete the short survey no later than Nov 16, 2010. To complete the survey, please click on the following link:

http://www.surveymonkey.com/s/hamilton_pharmacists

Thank you for your support.

1. Ontario Tobacco Research Unit. Available at; <http://tims.otru.org>

OPA Fall District Meetings: Gary Fillmore

Fall district meetings begin October 21 - bring a friend for a chance to win!

Don't miss the opportunity to participate in OPA's 2010 district meetings beginning next week. This is your chance to learn about what's going on at OPA and to ask questions of senior staff and your district Board representatives.

Please join us from 6:30 p.m. until 9:30 p.m. in:

- Hamilton - October 21
- Ottawa - October 26
- Mississauga - November 2
- Markham - November 3
- Thunder Bay - November 9
- London - November 17
- Kitchener/Waterloo - November 25
- Toronto - December 1
- Webinar - December 6

The changes occurring in pharmacy in Ontario as a result of recent government legislation affecting both drug prices and scope of practice will affect everyone. For that reason, we are asking you to bring a friend to this year's meetings.

Pre-register a non-member pharmacy professional when you RSVP for the district meetings and we'll enter your name into a draw to win one of three Kindle readers. All you have to do is commit to bringing that friend to the meeting, and provide us with their email address.

Location information is available online at www.opatoday.com. Please RSVP today!

Here are some of the topics we will be discussing:

- Tools to help you take advantage of the expanded scope of practice including the expanded MedsCheck programs
- Using OPA's uninsured services fee guide as a way to show the value of pharmacy services to your patients
- OPA's outreach to stakeholders including the Expanding Pharmacy Professional Services working group, Ontario Medical Association, and the Ontario College of Pharmacists
- Development of new professional services - what we have shared with government and what we are sharing with third party payors
- A look at third party audit issues and efforts by OPA on your behalf
- What's coming up in government and public relations in 2011

With your support we can continue to advocate for those issues and concerns common to all

pharmacists, and to provide drug information and education to help you adapt your business and your practice to the changing landscape in Ontario.

Don't miss this great conversation with OPA and your colleagues ... attend a meeting!

If you wish to attend a district meeting in person please email your name, OPA member number (members only), phone number and the date of the meeting you plan to attend to dm@opatoday.com or download a [reply form](#) and fax the completed form to 416-441-0791.

To pre-register a non-member pharmacy professional and have your name entered to win one of three Kindle readers, please include their name and email address on your registration form.

For more information, visit www.opatoday.com.

****If you would prefer not to receive emails from us, please send a reply to Unsubscribe_opa@opatoday.com with your name on the subject line. Thank you.**

2010 Hamilton & District Pharmacists' Association Quality Control Survey

The Past

In 1977, the honourable Sidney E Handleman, the Minister of Consumer and Customer Relations issued a Charter which became a non-profit corporation known as the Hamilton & District Pharmacists' Association. The founding parents of this corporation are pharmacists Alfred Cecil Scales, Ruth Goldberg both from Hamilton, Philip Joseph Farruto from Stoney Creek, Douglas Cristie McAuley from Dundas, Malcolm Arnold Sparrow and James Arthur Monaghan both from Burlington. Their objectives became the foundation for the current mission statement.

The Present

The mission statement developed in 1977 states "the Hamilton & District Pharmacists' Association was created to improve the qualifications and standings of pharmacists; promote a professional status for pharmacists; provide an instructional and educational program for pharmacists and to hold conferences, meetings and exhibitions for the discussion of matters related to pharmacy."

Currently the Hamilton & District Pharmacists' Association represents over 400 pharmacists and pharmacy technicians throughout the Hamilton region. It is also one of the first local associations to represent technicians and to include a technician on our executive council in 2010.

The Hamilton & District Pharmacists' Association has won the Ontario Pharmacists Association District Shield Award 12 times since its inception. With our members help, the 2010 executive council will revise the 1977 mission statement to reflect the present environment and future needs of the association.

The Future

In moving forward, the 2010 executive council would like to have a new mission statement which reflects the current pharmacy climate and represents the needs of our membership. Your participation is needed. The Survey is vital to truly reflect our membership

RESPONDENT PROFILE

HDPHA member

HDPHA non-member

HDPHA Technician Member

Not a HDPHA member, why _____

Hamilton & District Pharmacists' Association's Purpose

The Hamilton & District Pharmacists' Association exists to improve the qualifications and standings of pharmacists; promote a professional status for pharmacists; provide an instructional and educational program for pharmacists and to hold conferences, meetings and exhibitions for the discussion of matters related to pharmacy.

Does this mission statement clearly define the "business" we are in, the people we serve and the needs we fulfill?

Yes No

If No please explain:

Is the mission statement commonly understood by the members, the public and other health care professionals?

Yes No

If No please explain:

Hamilton & District Pharmacists' Association Survey: Page 3

Does the mission statement continue to capture your view of the HDPHA Purpose?

Yes No

If No please list in order of priority what your ideas of HDPHA's core purpose:

1
2
3
4
5

Rank the following proposed association of roles as to their value of impact. 1=not important, 5=extremely

	1	2	3	4	5
Continuing Education events					
Inter-professional relationship building					
Local representation of our profession e.g. pharmacy week					
Intra-professional relationship building e.g. Family Health Teams, technicians					
Local advocacy for the profession e.g. local employer, third party billing					
Speakers' Bureau Presentations e.g. facilitating speakers, presenters					
Social events e.g. galas, casino night, curling tournament, boat cruise					
Quarterly newsletter					
Waste Management e.g. medicine cabinet clean up					
Membership recruitment ideas					

Provide further detailed feedback on the roles stated above

Hamilton & District Pharmacists' Association Survey: Page 4

Rank the following Continuing Education topic preferences and formats. 1=not important, 5=extremely important

Continuing Education Topics	1	2	3	4	5
New product launches					
Disease state reviews					
Best practices					
Technician specific events					
Formats	1	2	3	4	5
Journal clubs					
Case based work shops					
Multi-disciplinary events					
Live continuing education					
Web-based seminars					
	1	2	3	4	5
Rate your interest in receiving information about CE events outside of HDPhA (eg. ISMP)					

Please provide comments on the Continuing Education events, and *topics of interest* for the future

Frequency of Continuing Education events

The association currently holds 12 to 15 events throughout the year. Rate your preference.

Less CE event

 1

Happy with Current Amount

 3

More Needed

 5

Inter-professional Relations

Rank the following proposed elements which build inter-professional relations between pharmacists and community partners 1= not important, 5=extremely important

	1	2	3	4	5
Promotes pharmacist involvement in inter-professional health campaigns e.g. Halt the Salt					
Improving processes e.g. Prescription Optimising Refill Program					
Promotion of community outreach programs e.g. foot clinic, bowel cancer screening					

Other Suggestions:

Intra-professional Relations

Rank the following proposed concepts between pharmacists and intra-professional partners

	1	2	3	4	5
Seamless care initiatives					
Pre-operation medchecks promotion					
Enhancing relationships with primary care physicians					
Networking for technicians					

Please provide comments on intra-professional relations and areas of development for the future:

Local Representation

Indicate your desire to be involved with the following aspects

	Yes	No	Maybe
Are you willing to man at both to promote a focused topic e.g. pharmacy week			
Can you spare up to four (4) hours to speak to the public, co-workers, third party etc			
Can you spare up to eight (8) hours to help organize social events			
I find value in the association placing advertisements for the promotion of the profession			
I find value in the advocacy of the local profession			
I would be willing to be part of the Speaker's Bureau			
I find value in the Association having a Speaker's Bureau			
I will be willing to participate as a speaker in the Speaker's Bureau			
**I am willing to be a paid speaker			
**I am willing to be a volunteer speaker			
Are you interested in having social events			
Are you interested in having shared intra-professional social events			

** Please e-mail your name to the Administrative Assistant at pina-desantis@excite.com so that a list can be kept of pharmacists willing to be on the Speaker's Bureau.

I would be interested in attending the following events:

	1	2	3	4	5
Gala Night					
Golf Tournament					
Ski weekend					
Wine tasting tour					
Dinner theatre					
River rafting					
Curling tournament					
Casino night					

Communication

Access the following methods of communication to determine the effectiveness of our corresponding with our members

	Yes	No
I read and find value in the quarterly newsletter		
Are you receiving updates though your e-mail address?		
Are you receiving notifications through the facsimile machine?		
I find value in receiving e-mail updates		
I am aware the HDPHA has a website		
I use the website to get the latest information		
<i>I receive and find value in the following:</i>		
CE updates		
Local initiative information		

If no, provide further detail:

	Yes	No
In addition to e-mail, facsimile and website updates, do you want other venues to receive information e.g facebook?		

Direction for HDPHA

Final comments about ways you feel HDPHA could better represent you, or how the organization could become more valuable to you in the future:

Thank you for taking the time to complete this survey. Your input is vital to influence the direction of our organization.

Please send your completed hardcopy survey to the HDPHA PO.Box at

Hamilton & District Pharmacists' Association

1183 Barton Street East

P.O. Box 47583 Hamilton, ON L8H 7S7

or

Fax it to:

905-547-0958

Contact Information

Hamilton & District Pharmacists' Association

1183 Barton Street East

P.O. Box 47583 Hamilton, ON L8H 7S7

Website: www.hdpha.ca

E-mail: pina-desantis@excite.com

Fax: 905-547-0958

On November 15, 2010, The Hamilton & District Pharmacists' Association Membership Campaign will once again start. The fee for a pharmacist is \$50.00 and a Technician is \$20.00. This is an annual fee that entitles the member to any and all continuing education events, access to the prescription forgery alert system, e-mails from the administrative assistant, website access and the quarterly newsletter.

Income Tax receipts for both the annual membership and the StopCuts.ca advertisement campaign will be issued shortly by e-mail. All members should have them by December 31, 2010. If you do not receive the receipts by December 15, 2010, please contact the administrative assistant at pina-desantis@excite.com.

My Experience in the Accredited Pharmacy Program: Jennifer Sta. Maria

I am in my second year of a two year accredited Pharmacy Technician Program.

As a student approaching graduation I can look back and appreciate all of the opportunities offered by my educational institution. I have had the opportunity to work in a learning lab dispensing prescriptions for both community and hospital pharmacies. Our hands-on practical sterile lab is an incredible facility that offers us the ability to work and practice in confidence with real pharmacy technicians. All of our course material is taught by real Pharmacists and Pharmacy Technicians who currently work in many aspects of the pharmaceutical profession.

Ontario's accreditation process

has been very influential in standardizing all of the province's accredited institutions. This gives all students the same tools and information necessary to prepare ourselves for the workplace and our eventual licensing. I feel that these standards are highly regarded and beneficial to establishing the Pharmacy Technician title. Although this is important to establishing a curriculum, it is also important to evaluate the individuals who will deliver this material.

My instructors are teachers first and professionals second. They are real Pharmacists and Pharmacy Technicians. Not only do they know the material being delivered first hand, but they can give us current examples from their professional practice. They

stress the importance of being accountable, professional and genuinely interested in the well-being of patients. They teach us how to build a strong rapport with our future peers and employers. There is no substitute for this kind of teaching.

All of these factors, from learning labs to lectures, are why I firmly believe I will succeed in which ever professional path I choose. I cannot speculate whether or not my peers would agree, but I can attest to the fact that all we need to succeed is at our disposal. You cannot get anything out of your education that you do not first put in.

Hamilton & District Pharmacists' Association

2011 MEMBERSHIP FORM

Please complete this 2011 Membership Form and send it along with your cheque to:

Hamilton & District Pharmacists' Association

Centre Mall, P.O. Box 47583

1183 Barton Street East

Hamilton, ON Canada L8H 7S7

A membership card and receipt will be sent to the mailing address you have indicated.

All mailing information, including e-mail address, must be completed to ensure that you have all future HDPHA correspondence

NOTE: If making payments for members other than yourself, please be sure to include ALL of the following information FOR EACH MEMBER INVOLVED. Photocopy form as needed (i.e. one form per Pharmacist/technician).

PHARMACIST FORM			
Membership Fee \$50.00			
Name:		OCP#:	
Business			
Business Name:			
City:			
Phone:		Fax Number:	
Home			
Address:		City:	
Phone:		Postal Code:	
E-Mail:			

PHARMACY TECHNICIAN FORM			
Membership Fee \$20.00			
Name:			
Address			
City		Postal Code:	
Phone:		Fax Number:	
E-Mail			

Photo/Video Release

I, hereby give permission for my images captured through video, photo and digital camera, to be used in perpetuity for the purposes of the Hamilton & District Pharmacists' Association public relations/promotional/ marketing materials and publications, including but no limited to print and/or electronic publications, web sites, posters, advertisements and other association-related materials.

These images may appear in any of a variety of formats and media now available, or which may be available in the future, including but not limited to print, broadcast, DVD, CD-ROM, videotape, streaming and all electronic and/or online media.

Signature: _____

Date _____